



LESSON #1 – People don't buy from strangers.

Social Networking

1. **Twitter** – Follow editors and agents and what they seek.
2. **Facebook** –Contests, presses, arts councils, publishers, agents.
3. **Blogger** –Elementary blog templates. Show your voice before it's published.
4. **Wordpress** –Some sites have gone to Wordpress blogs in lieu of a website.
5. **LinkedIn** –Business oriented networking site. Many agents, authors, freelancers and journalists use this. Some groups. Good for freelancing.
6. **Pinterest, Tumblr, Google+, etc. etc.**

Leave Your Footprint Everywhere

1. Email signature with blog, website, Facebook, Twitter connection.
2. Blog comments – leave your online info with your very pertinent comments
3. Guest blogging
4. Moderating / participating list groups

LESSON #2 – The more you write, the more people know you. The more people know you, the more opportunities open for you to write.

Don't just write novels, don't just write for magazines, don't just blog. Don't just enter contests or apply for grants. Don't just work FT or PT as a writer for a company. Blend them all. Contests lead to magazines or a book published. A grant can land a publisher. Use one to land another.

Contests

1. Commercial – Divine Chocolate, Cheerios
2. Literary – CrazyHorse, Potomac Review, Malahat Review
3. Small Press – Wings Press, Finishing Line Press, Noemi Press, Grayson Books
4. Arts Councils and Commissions – Montana, Utah, South Carolina
5. Nonprofits –Sons of the Republic of Texas, American Kennel Club, American Library Assoc.
6. Magazines – Seventeen, Highlights for Children, Esquire, Playboy
7. Festivals – Spoleto, Saints & Sinners Festival (NO),
8. Professional Orgs – SCBWI, Mystery Writers, Romance Writers, Connecticut Poetry Society
9. Conferences
10. Blogs
11. Just a Contest – www.justacontest.com
12. <http://groups.yahoo.com/group/CRWROPPS-B/>
13. Writing Contests - <http://writingcontests.wordpress.com/>
14. Poets & Writers – www.pw.org

Grant Providers

1. State Arts Commissions (including Artists-in-Residence (AIR) – Artists-in-Education (AIE))
2. Retreats
3. Conferences
4. Nonprofits – i.e., Southern Arts Federation - www.southarts.org / GA Lawyers for the Arts - www.glarts.org / VSA of Georgia - www.vsaartsga.org (for artists w/ disabilities)
5. Community Foundations are in every region of the country – geographical in nature.
6. Fellowships at educational institutions
7. Exchange programs
8. Library/collection research/museum
9. Theatres
10. Educational Institutions – fellowships
11. Professional organizations
12. Foundation Center – www.foundationcenter.org
13. Fiscal agents
 - a. FracturedAtlas.org
 - b. NYFA.org
 - c. Women Make Movies - http://www.wmm.com/filmmakers/fiscal_sponsorship.shtml
 - d. Intersection for the Arts - <http://theintersection.org/programs/intersection-incubator/>
 - e. Tides - <http://www.tides.org/i-want-to/turn-my-vision-ideas-into-a-nonprofit-project/>
 - f. Shunpike - <http://www.shunpike.org/programs-services/fiscal-sponsorship/>
 - g. Mapfund – <http://www.mapfund.org> (some direct grants as well)
 - h. Creative Capital - <http://www.creative-capital.org/>
 - i. Foundation Center – Guide to Fiscal Sponsorship - <http://foundationcenter.org/getstarted/tutorials/fiscal/index.html>
 - j. Webinar on Finding Fiscal Sponsors – <http://grantspace.org/Multimedia-Archive/Webinars/Grantseeking-Basics-for-Individuals-in-the-Arts>

State Arts Commissions and their newsletters

1. Georgia Council for the Arts - <http://gaarts.org> (part of Georgia Department of Economic Development)
2. South Carolina Arts Commission – <http://www.southcarolinaarts.com/>
3. North Carolina Arts Commission – <http://ncarts.org>
4. Tennessee Arts Commission - <http://www.arts.state.tn.us/>

Crowdfunding - With a crowdfunding site, you state your dollar need, post your presentation, decide the time frame you need, then go to work convincing people to come to your crowdfunding site and pledge. Over 500 crowdfunding sites online, and changing daily. PubSlush.com

1. Kickstarter.com
2. Indiegogo.com
3. GoFundMe.com
4. Crowdfunder.com
5. Microventures.com
6. RocketHub.com
7. AngelList.com
8. Crowdfunder.com

Freelance Job Sites

1. Bidding Sites
 - a. www.guru.com – free and paid memberships
 - b. www.elance.com
 - c. www.getafreelancer.com/
 - d. www.ifreelance.com/
 - e. www.freelancejobsearch.com/
 - f. www.freelanceauction.com/

2. Non-bidding Sites
 - a. www.Craigslist.com - search per city, region, nation
 - b. www.freelancewriting.com – contests, jobs, magazine database – no charge - www.freelancewriting.com/newsletters/morning-coffee-last-week.php is a weekly newsletter that's pretty good
 - c. <http://freelanceswitch.com/> - excellent blog as well as jobs
 - d. www.sunoasis.com/freelance.html - sign up for free weekly newsletter
 - e. www.journalismnext.com – all journalistic in nature
 - f. www.bloggerjobs.biz/ - blog-related writing, sign up for notices
 - g. www.indeed.com
 - h. www.simplyhired.com – this and Indeed tend to gather jobs from across the Web
 - i. www.freelancewritinggigs.com
 - j. www.write-jobs.blogspot.com
 - k. www.linkedin.com

3. Consider pitching to blogs on media, news, and magazines sites.
4. Avoid foreign countries unless you are comfortable with the publication.
5. Avoid jobs that want you to send an example of what they'd be hiring you for.

Writing Mills

Avoid falling into this habit-forming trap. They rarely further a career. Google changed its search algorithm to place these lower in a search result. However, some people place articles all over these sites in order to embed links back to their websites and blogs for a larger purpose.

1. www.ehow.com
2. www.suite101.com
3. www.demandstudios.com
4. www.examiner.com
5. www.associatedcontent.com
6. www.hubpages.com

LESSON #3 – You can reach more people with an article than you can with a book.

LESSON #4 – Saturate locally first.

Writing Newsletters w/ Markets

1. www.fundsforwriters.com – C. Hope Clark
2. www.worldwidefreelance.com – Gary McLaren Editor – global in nature
3. www.winningwriters.com/ - Winning Writers - poetry specific
4. www.freelancewriting.com – Morning Coffee Newsletter each Tuesday, plus website

Blogs That Pay

1. www.makealivingwriting.com/150-websites-blogs-pay-writers/

Trade Magazine Contacts

1. www.freetrademagazinesource.com
2. www.tradepub.com
3. www.freetrademagazines.com
4. www.bpubs.com/free-magazine/subscriptions.htm

Magazines in General

1. Follow a rejection with 2 submissions – old one to a new publication, new one to the rejecter.
2. Study the masthead
3. Study the media page for advertisers (usually a list of themes as well as readership defined)
4. Study the ads
5. Note different editors and guidelines for online versus paper (i.e., Entrepreneur)
6. Families (i.e., F&W, Moose River Media, Forbes Media, Conde Nast, National Wild Turkey Fed)
7. Interviews are a good entry for many magazines.
8. Use evergreen topics for many magazines.
9. Use your niche for a variety of magazines (i.e., environment, pets, business management)
10. Use press releases to obtain story ideas (i.e., PR Web, PR Newswire, PRLog.org)

LESSON #5 – Query perfectly today, build a stable of editors, and never query again.

Writing Blogs/Forums

1. Jane Friedman – <http://janefriedman.com>
2. The Renegade Writer – <http://www.therenegadewriter.com>
3. Men With Pens – <http://menwithpens.ca>
4. Copyblogger – <http://www.copyblogger.com>
5. Writers Unboxed – <http://writerunboxed.com>
6. Courage to Create – <http://ollinmorales.wordpress.com>
7. Query Tracker – www.querytracker.net
8. Write to Done – www.writetodone.com
9. Wordserve Word Cooler – <http://wordserwatercooler.com>
10. Writer's Digest Blogs – www.writersdigest.com/editor-blogs
11. The Book Designer – www.thebookdesigner.com
12. Publishers Lunch – www.publishersmarketplace.com/lunch/subscribe.html
13. Marketing Matters – www.bookmarketingworks.com
14. Penny Sansevieri – www.amarketingexpert.com
15. Aliventures – www.aliventures.com

Agent/Editor Blogs

1. Kristen Nelson – <http://pubrants.blogspot.com>
2. Lori Perkins Agency – <http://agentinthemiddle.blogspot.com>
3. Bookends, LLC – <http://bookendsliteraryagency.blogspot.com>
4. Dystel and Goderich – www.dystel.com
5. Janet Reid – <http://jetreidliterary.blogspot.com>
6. Jennifer Jackson – <http://arcaedia.wordpress.com>
7. KT Literary – <http://ktliterary.com>
8. Jenny Rappaport – <http://litsoup.blogspot.com>
9. Rachele Gardner – www.rachellegardner.com
10. Greenhouse Literary – www.greenouseliterary.com (see sarah's blog)
11. The Knight Agency – <http://knightagency.blogspot.com>
12. Alan Rinzler - <http://www.alanrinzler.com/blog/>
13. Betsy Lerner - <http://betsylerner.wordpress.com/>
14. Jennifer Laughran - <http://literaticat.blogspot.com/>
15. Look at the agent blogs they like, usually listed on their blogs down on the left or right
16. Watch for lessons, sample queries, ideas on pitching, etc. Fantastic lessons.

Finding Agents

1. Guide to Literary Agents – www.writersdigestshop.com
2. Writers Market – www.writersmarket.com
3. Agent Query – www.agentquery.com
4. Writers Net – www.writers.net/agents.html
5. Publishers Marketplace – www.publishersmarketplace.com

Self-Publishing Guidance

1. Bibliocrunch - <http://bibliocrunch.com/>
2. The Book Designer - <http://www.thebookdesigner.com/>
3. A Newbie's Guide to Publishing - <http://jakonrath.blogspot.com/>
4. Book Baby - <http://www.bookbaby.com/>
5. Kindle Nation Daily - <http://kindlenationdaily.com/>
6. Aaron Shepard - <http://www.newselfpublishing.com/blog/>
7. Kindle Direct Publishing - <https://kdp.amazon.com/>
8. The Creative Penn – <http://www.thecreativepenn.com>
9. CreateSpace - <https://www.createspace.com/>
10. Barnes & Noble – Nook Press - <https://www.nookpress.com/>
11. Duolit - <http://selfpublishingteam.com/>
12. Savvy Self-publishing - <http://www.savvysel publishing.com/>
- 13.

LESSON #6 – Volume and variety are the secret to earning a living as a writer.

Career Job Sites

1. LinkedIn – **By far my favorite**
2. USA Jobs – the Federal Job Site - <http://www.usajobs.gov>
3. Journalism Jobs – the specialist at journalism positions - <http://www.journalismjobs.com/>
4. Berkeley Graduate School of Journalism – freelance and permanent positions for every slot from interns to reporters to editors to contract gigs - <http://journalism.berkeley.edu/jobs/>
5. Idealist – a project of Action Without Borders, a nonprofit with offices in the United States and Argentina – <http://www.idealists.org>
6. Simply Hired – www.simplyhired.com

State Professional Writing Organizations

1. SC Writers Workshop – www.myscww.org
2. NC Writers Network - <http://www.ncwriters.org/>
3. Kentucky Literary Newsletter - <http://windpub.com/current.htm>
4. Tennessee Writers Alliance - <http://www.tn-writers.org/Home.asp>
5. Georgia Writers Association - <http://georgiawriters.org/>
6. Missouri Writers Guild - <http://www.missouriwritersguild.org/>
7. Writers Associations by State - <http://www.squidoo.com/localwritersassociationsbystate>

National Writing Organizations

1. Novelists, Inc - <http://www.ninc.com/>
2. Authors Guild – www.authorsguild.org
3. Romance Writers of America – www.rwa.org
4. Mystery Writers of America – www.mysterywriters.org
5. Sisters in Crime – www.sistersincrime.org
6. Society of Children’s Book Writers & Illustrators – www.scbwi.org
7. Science Fiction and Fantasy Writers of America - <http://www.sfwaworld.org/>
8. Thriller Writers Association – www.thrillerwriters.org
9. Christian Writers Guild - <http://www.christianwritersguild.com/>
10. Possible benefits: insurance, discounts, scholarships, grants, newsletters, blogs, connections, credibility to agents and publishers

Marketing/Publishing/Self-Promotion Newsletters for Writers

1. Publishers Lunch - <http://www.publishersmarketplace.com/lunch/subscribe.html>
2. Publishers Marketplace – <http://www.publishersmarketplace.com>
3. Marketing Matters - <http://www.bookmarketingworks.com/>
4. Penny Sansevieri - <http://www.amarketingexpert.com/>

Writer Warning Sites

1. Writer Beware - <http://accrispin.blogspot.com/>
2. Whispers and Warnings - http://www.writersweekly.com/whispers_and_warnings.php
3. Predators & Editors - <http://www.anotherealm.com/prededitors/pubwarn.htm>
4. Winning Writers - http://www.winningwriters.com/contests/avoid/av_signs.php

Retreats / Scholarships for Retreats

1. **Candy Maier Fund** - A nonprofit established to help Western North Carolina women attend writing workshops, retreats, and classes. <http://www.clarityworksonline.com/links>
2. **A Room of Her Own Foundation** - A nonprofit organization dedicated to furthering the vision of writer Virginia Woolf by bridging the often fatal gap between a woman's economic reality and her artistic creation. In addition to a biennial retreat for women writers at Ghost Ranch in New Mexico, the foundation provides Gift of Freedom grants of up to \$50,000 to women with creative vision. Please consult the website for the current schedule. www.aroomofherown.org
3. **Hill House Writers Retreat** - A grant-based writers' sanctuary. The grant value for a one week stay is \$750. Location: Nashville, TN. www.hillhousewriters.com/grants.php
4. **Norton Island Residency** – Location Norton, Maine. 18-day residencies in the summer. www.easternfrontier.com/program.html
5. **Weymouth Center of North Carolina** – Open to NC residents, natives or those with significant ties to the state. Residencies are four days to two weeks. Location Southern Pines, NC. <http://www.weymouthcenter.org/>
6. **Wildacres Writers Workshop** – Location Greensboro, NC. Holds conferences with some scholarships available. <http://wildacreswriters.com/scholarship.html>
7. **Wildacres Retreat** - Location Little Switzerland, NC. The Wildacres residency program allows a guest to spend one week in Owl's Nest Cabin while concentrating on a project of his or her own. <http://www.wildacres.org/>
8. **Lanesboro Arts Center** - <http://www.lanesboroarts.org/cac-news.html> - Location Lanesboro, Minnesota.
9. **Alden B. Dow Creativity Center** - <http://www.northwood.edu/abd> - Location Midland, Michigan. Residencies average 10 weeks for U.S. citizens working in the arts, humanities, and sciences.
10. **Arctcroft** - <http://www.arctcroft.org> - Location Carlisle, KY. Residencies average 2-8 weeks.
11. **Yaddoo Residencies** - <http://www.yaddo.org> - Location Saratoga Springs, NY. Residencies 5 weeks for those working at a professional level in their field.
12. **Spiro Arts Residencies** - <http://www.spiroarts.org> - Location Park City, UT. Residencies average one month.
13. **Artists' Enclave at I-Park** - <http://www.i-park.org> - Location East Haddam, CT. One month residencies.
14. **Montana Artists Refuge** - <http://www.montanarefuge.org> - Location Basin, MT. Residencies for 1-3 months. Scholarships available to Montana American-Indian artists. In addition, two one-month fully paid scholarships are available.
15. **Ragdale Foundation Residencies** - <http://www.ragdale.org> - Location Lake Forest, IL. 2-4 week residencies.
16. **Ucross Foundation** - <http://www.ucrossfoundation.org> - Located on a 20,000 acre working cattle ranch in the foothills of Wyoming's Bighorn Mountains.
17. **A Studio in the Woods** - <http://www.astudiointhewoods.org> – Location New Orleans.
18. **Vermont Studio Center** – <http://www.vermontstudiocenter.org/> - Location Johnson, Vermont
19. **Virginia Center for the Creative Arts (VCCA)** - <http://www.vcca.com/index.html> - Location Mt. San Angelo, Virginia
20. **Centrum Artists Residencies** - <http://www.centrum.org/residencies/> - Location Port Townsend, Washington State
21. **Byrdcliffe Arts Colony** - <http://www.woodstockguild.org/> - Location Woodstock, NY
22. **Hambidge Center** – <http://hambidge.org/> - Rabun Gap, GA

PUBSMARTCON

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23. **Writers Retreat Workshop** - <http://writersretreatworkshop.com/pdfs/RHScholarship2011.pdf> -
Location Louisville, KY
24. **U.S. National Parks** - <http://www.nps.gov/archive/volunteer/air.htm>

Conferences - A starting list of conferences - <http://www.newpages.com/writing-conferences/>

LESSON #7 – Have a long tail business approach for your writing career. Methodically and strategically build.
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