

BOOK2BESTSELLER THE AUTHOR'S ADVENTURE SUMMIT

SCHEDULE OF EVENTS

Date	Publishing Legend	Topic	Join Link
PART 1: PRODUCT			
MON 5/8	Randy Peyser	How to Get a Book Deal with a Publisher	book2bestseller.com/randy-peyser
MON 5/8	Tamara Monosoff	Adding Interactivity and Working with Affiliates	book2bestseller.com/tamara-monosoff
MON 5/8	Tenita Johnson	Beyond the Bestseller List	book2bestseller.com/tenita-johnson
TUES 5/9	Valerie Gangas	Going Pro on the Path to Enlightenment	book2bestseller.com/valerie-gangas
TUES 5/9	Laila Ali	From Traditional Publishing to Self-Published	book2bestseller.com/laila-ali
TUES 5/9	Rocky Callen	Learning How to Bleed Ink	book2bestseller.com/rocky-callen
WED 5/10	Amanda Young	Finding Clarity as You Write Your Book	book2bestseller.com/amanda-young
WED 5/10	Ellie McLove	Editing: When to Change it or Leave It for Style	book2bestseller.com/ellie-mclove
WED 5/10	Nina Amir	Inspiration to Creation	book2bestseller.com/nina-amir
PART 2: PACKAGING			
THURS 5/11	Tamara Dever	The Selling Power of Book Design	book2bestseller.com/tamara-dever
THURS 5/11	Joel Friedlander	Secret Ways that Authors Really Make Money	book2bestseller.com/joel-friedlander
THURS 5/11	Robin Cutler	The Power of a Great Distribution Partner	book2bestseller.com/robin-cutler
FRI 5/12	Steven Spatz	Distribution + Service = A Winning Combination	book2bestseller.com/steven-spatz
FRI 5/12	Kristin Steele & Dan Verdick	The Top 4 Things You Need to Know About Book Marketing	book2bestseller.com/kristin-and-dan
PART 3: PROMOTION			
MON 5/15	Derek Murphy	Fantastic Fiction Promotional Strategies	book2bestseller.com/derek-murphy
MON 5/15	Jill Celeste	The Director of Marketing for Your Book Business	book2bestseller.com/jill-celeste
MON 5/15	Elena Rahrig	Traditional Publisher or Self-Publisher?	book2bestseller.com/elena-rahrig
TUES 5/16	Eric Van Der Hope	Finding Your Tribe & Building Your Platform	book2bestseller.com/eric-van-der-hope
TUES 5/16	Lori Hardegree	Facebook Secrets for Authors	book2bestseller.com/lori-hardegree
TUES 5/16	Penny Sansevieri	Offline and Online Marketing Strategies	book2bestseller.com/penny-sansevieri
WED 5/17	Shari Stauch	Fun Ways to Build Your Author Platform	book2bestseller.com/shari-stauch
WED 5/17	Kiki Chatfield	New Publicity Methods You've Never Heard Of	book2bestseller.com/kiki-chatfield
WED 5/17	Kimberley Grabas	6 Essential Elements of a Flawless Book Launch	book2bestseller.com/kimberley-grabas
THURS 5/18	Sharon Hamilton	Becoming a Bestselling Author	book2bestseller.com/sharon-hamilton
THURS 5/18	Alinka Rutkowska	Why 72% of Self-Published Authors Never Sell More Than 1,000 Books	book2bestseller.com/alinka-rutkowska
THURS 5/18	Jen Levitz	5 Keys to Writing a Lead Generating Business Book	book2bestseller.com/jen-levitz
FRI 5/19	Dr. Judith Briles	The Book Shepherd	book2bestseller.com/judith-briles
FRI 5/19	Lisa DeSpain	Summit Wrap-Up	book2bestseller.com/lisa-interview